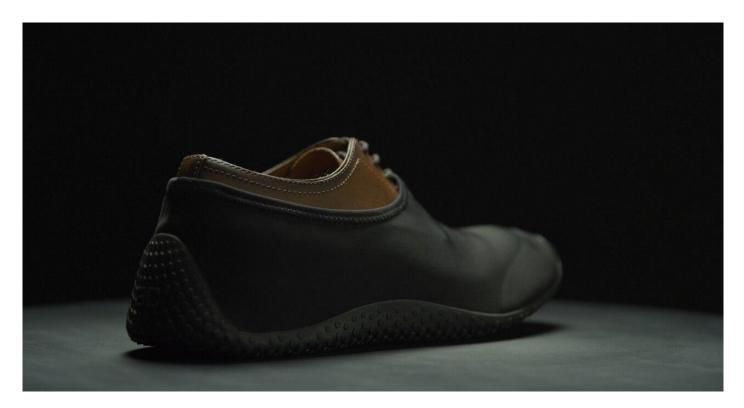


4 Characteristics of a Good Shoe Cover

There were plenty of shoe covers on the market before <u>GC Tech</u> came along. So when we started our company, we knew we were up against stiff competition. We decided that our success would hinge on producing a shoe cover unlike anything else on the market. We knew our product had to be good. No, it had to be better than everything else.



We think we have accomplished that goal. We did so by honestly asking ourselves what a good shoe cover looks like. Now we want to share our initial thoughts with you. In light of that, here are four characteristics of a good shoe cover:

1. It's Waterproof

This first characteristic is a no-brainer. There is no point in wearing shoe covers if they don't protect your shoes against water, snow, and ice. You might just as well wear nothing at all if your shoe covers let the water in. Having said that, choosing waterproof materials is only half the equation.

A waterproof shoe cover might not necessarily be waterproof if it doesn't fit snugly. Being too loose is an open door to allowing water in. This suggests that design and craftsmanship are as important to waterproofing as the materials a shoe cover is made of.

2. It Fits Properly

A proper fit extends beyond waterproofing. How a shoe cover fits plays a role in its comfort, safety, and durability. Therefore, a good shoe cover fits like it is supposed to. It is not so tight as to pinch the shoes and cause discomfort at the toes and ankles. Yet it's not so loose that the wearer is in danger of tripping over their own feet.

A good shoe cover should fit snugly enough to prevent any water penetration. Yet at the same time, it should not be constricting. There is that perfect balance that must be achieved even though shoe covers are large enough to accommodate multiple shoe sizes.



3. It Does Not Slip

For safety reasons, a good shoe cover will not slip on wet surfaces. This is typically accomplished with a rubberized sole capable of gripping wet pavement. Silicone is another option. At any rate, the last thing you need on bad weather days is to have to worry about slipping and falling on your way to the office. A good shoe cover will not let that happen.

As a side note, be careful of cheap shoe covers that don't offer an anti-slip sole. Too often, consumers purchase cheap products that are not intended to be used in especially foul weather. They are fine on slightly damp days and for interior applications. Outside, in the midst of a downpour or snowstorm, they are no good.

4. It's Convenient to Use

Finally, a good shoe cover is easy to use. It is easy in the sense that it slips on and off with very little effort. We believe we have achieved that with GC Tech men's overshoes. Whether you choose a slip or zip model, our covers go on and come off as easily as your regular shoes.

Convenience also extends to carrying and storage. Ours come with a waterproof storage bag, giving you a place to slip your shoe covers as soon as you arrive at your destination. You can carry them around discreetly as well.

There are lots of shoe covers out there. Some are better than others. We think ours are among the best, as exemplified by these four characteristics. We hope you agree. If you are in need of a new <u>pair of men's shoe covers</u>, take a look at ours. You won't be disappointed.